

# ANDREW SCHULZ >>> 778.772.6055 TYPE@TYPOPATH.CA TYPOPATH.CA

## OBJECTIVE

To obtain a position that requires a strong critical eye and conceptual approach. Be involved with and promote a progressive mentality through visual communication.

## SKILLS

- CREATIVE IDEAS** Adeptness at developing big idea concepts through extensive research and lateral thinking techniques. Ability to find solutions that apply across multiple mediums.
- STRATEGIC BRANDING** Analyzed specific markets to find opportunities for new identities. Developed core values to establish a competitive brand.
- PRINT & TYPE** Expertise in creating print layout design to communicate information to an audience using form, colour theory, grid systems and typography. Understanding of the print production process to initiate a print job and deliver a professionally-finished product.
- INTERNET EXPERTISE** In depth knowledge of internet technologies and social networks to apply to business solutions. Increasing comprehension of various programming languages including CSS, PHP, XHTML, ActionScript 3.
- TECHNICAL APTITUDE** Software skills in Adobe InDesign, Photoshop, Illustrator, Premiere, After Effects, Flash and Cinema 4D. Troubleshooting technical computer issues on MAC and PC.

## EDUCATION

- Diploma in Digital Design, Vancouver Film School 2008–2009  
DIGITAL DESIGNER
- CompTIA A+ Certified Professional June 29, 2004  
COMPUTER TECHNICIAN
- Sir Frederick Banting Secondary School, London 1999–2003  
FRENCH IMMERSION

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## WORK EXPERIENCE

### Freelance Designer

WINTER 2008–PRESENT

- SELF-MOTIVATION** Able to manage and prioritize a work schedule, self-motivate and maintain a healthy work–life balance.
- ORGANIZATIONAL ABILITIES** Mind mapping, work breakdown structure, file naming conventions, professional email, task lists, spreadsheets, project assessment.

### Production Manager; Images, London, ON

APRIL 2005–MAY 2008

- PROJECT MANAGEMENT** Managed an in-house digital printer in a small graphic design studio. Planned workback schedules while advising designers to deliver on tight deadlines. Executed projects including page layout and pre-press preparation. Delivered print projects that were cut, collated, bound and mounted.
- CLIENT SERVICES** Answered phones and talked with clients day to day. Provided assistance to walk-in customers and conducted meetings with regular clients. Handled billboard, newspaper, radio and magazine advertising.
- TECHNICAL SUPPORT** Oversaw computer and network support for MAC and PC. Built custom PC systems for workspace environment.